

FYC NEWS, June 2007 edition

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1. May winners announced

Congratulations to the following members who were winners in our two competitions run during May. All winners have been sent an email to their email address.

Upgrade to Premium and win - May winners!

Major prize winner (Pentax digital camera valued \$298):

Username: davidc7

Consolation prize winners (Sony MP3 player valued \$84.49):

Username: cookie47

Username: luckylady6

Username: Gwenn

Best pic on the site, May winners!

Female photo winner:

Username: mistycat

Male photo winner

Username: wajehkh

2. New FYC Match Report launched

You should have already received an email from us with your Forever Young Club matches for the week – but keep a look out as it will be a weekly report sent straight to your nominated email account.

The FYC Match Report will highlight members who meet your selection criteria when you filled out your selection criteria on your original registration form. We hope you enjoy this new feature and make some new friends!

3. June 2007 competitions now open

Upgrade to Premium membership and win!

Have you come across the profile of someone you want to get to know better? Have you received flirts from a member and want to be able to communicate via email or use the Chatroom? Upgrade to Premium membership and enjoy all the benefits!

This month, Forever Young Club is giving away up to 10 subscriptions to over 50's lifestyle magazine – *Your Life* for members who take out a Premium Member subscription for three months or more (ie three monthly, six monthly or yearly). Valued at \$27.95, *Your Life* is distributed four times a year to subscribers and contains a variety of quality articles relevant to the over 50s market.

Visit the Your Life website to check it out www.yourlifechoices.com.au

If you have any questions about this competition – please email marketing@forever-young-club.com.au

Picture perfect and win again in May!

A picture is worth a thousand words and at Forever Young Club this couldn't be closer to the truth! Do you know that members with photos receive up to 16 times more attention than those without a photo? In fact, 40% of members will 'send a flirt' only after viewing a profile with a picture!

All you have to do is to take a happy snap and post it on your profile and you are in the running to be selected as a winner by the Forever Young Club team. So show off your best side now and be in the running for a Logitech Webcam valued at \$69.98!

We will select the best male and best female photo for the month.

If you have any questions about this competition – please email marketing@forever-young-club.com.au

4. New site search button

You may have noticed a new 'Search FYC' heading with an empty white box on the left hand side of all the pages except the home page. This is a new 'site search' function we have developed to assist members who need to find out information or something of interest to them on the site but are not sure where to find it.

You simply type in the key words regarding the information you require and press 'search' and the search results will come up on the page ready for to click on links within the site.

We hope this new Search FYC function is of great help to you!

5. Standard members can flirt for free!

When you register on Forever Young Club as a standard member (not financial) you would realise that you can review all the member profiles on the site. But did you know you can also send a 'flirt'?

A 'flirt' is a standard electronic communication to other members who you are interested in contacting. A flirt on the Forever Young Club site is also referred to as a 'virtual rose'.

Anyone can send and receive this 'virtual rose' but only Premium Members (financial) can then correspond on a personal level with email through the site.

You will find the 'flirt' function on the right hand side when viewing member profiles. It is represented by the red heart. Simply click on the heart icon and your flirt will be sent to the member you your choice.

Have a go - you never know!

5. Forever Young Club team contacts:

- If you have technical queries or issues: info@forever-young-club.com.au
- If you have an event you would like to promote, feedback on the site or ideas for the marketing team: marketing@forever-young-club.com.au

- If you have meet someone through Forever Young Club – please let us know! Email media@forever-young-club.com.au with your story!

If you would like to advertise your product or service on the site or know of a company who may be interested: advertising@forever-young-club.com.au