

FYC NEWS

April 2007

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1. Upgrade to Premium in April and win!
2. New Chat Room launched – Premium Member benefit
3. Best photo wins a web cam! Vote for your fav pic today!
4. Forever Young Club in the news

Welcome to the first newsletter for members of Forever Young Club. We hope you have been enjoying Easter and look forward to seeing you online soon.

1. Upgrade to Premium in April and win!

For the month of April, any member who upgrades to become a Premium Member will go into the draw to win a Pentax Optio E30 7.1MP (512MB memory) Digital Camera valued at \$298.00rrp.

Forever Young Club will also offer three Sony 512MB Network Walkmans (MP3 players) valued at \$84.50rrp each as consolation prizes to the next three random members selected in the draw.

At Forever Young Club we are welcoming more members than ever, but to interact, email, participate in forums, chat or make contact with any other member you *must* be a Premium Member.

PLEASE NOTE: For each month that you join you will receive one (1) entry in the draw. For example, if you join for one month (\$25) – you will receive one entry, if you signup for one year (\$210) you will automatically receive 12 entries in the draw.

By signing up for quarterly, half yearly or annually you also save money compared to a month-by-month membership. For example, an annual membership (\$210) bring the monthly Premium Membership down to \$17.50 inc GST per month.

So upgrade to Premium now and win! If you have any questions about upgrading please visit our Frequently Asked Questions page <http://www.foreveryoungclub.com.au/faq.php> or email info@forever-young-club.com.au

2. New Chat Room launched – Premium Member benefit

If you are a Premium Member and haven't already used the Chat Room on Forever Young Club please have a go!

The new Chat Room is much more user-friendly and now has extra feature including:

- Audio enabled – Premium Members can talk to each other over the internet (need a microphone on your computer)
- Video enabled – Premium Members can view who they are communicating with live - Private messaging facility between 2 members
- Message formatting so that text can be personalised by members
- Emotion characters – send someone a smiley face!
- Description area where the user can view a brief profile of another member in the chat room

If you aren't a Premium Member – you cannot use the Chat Room so upgrade now! Just visit your personal home page and click on the 'Upgrade to Premium' button and submit your credit card details to PAYPAL and you are on your way.

3. Best photo wins a web cam! Vote for your fav pic today!

Did you know that if you don't have a photo on your profile you are up to 12-15 less likely to be noticed or viewed on the site?

To encourage more members to put quality photos up on the web we are running a competition for members to vote on the 'best' photos for the site.

You can judge who has the best photo by:

- the quality of the resolution (is it sharp or fuzzy?);
- whether you can see the person's face clearly – are they hiding behind sunnies or a large hat?
- does the person look friendly and approachable?

You can vote by sending an email to marketing@forever-young-club.com.au nominating other members by user name (sorry you can't vote for yourself!) and the male and female with the highest number of votes at the end of April will win a Logitech Quickcam IM Refresh Webcam valued at \$79.98rrp.

This camera can be hooked up on your computer and used in the Forever Young Club chat room – where members can see you live in real time!

4. Forever Young Club in the news

Over the past month, our spokesperson Mike Ramsay has been on several radio stations (2UE, 3AW, ABC) talking about Forever Young Club. We welcome the members who have joined as a result of this media interest and hope there is more to come.

If you want to keep in the loop – please visit our News and Events page where we will post our media releases (public access) and print coverage (Premium members viewing only) to view.

Forever Young Club team contacts:

- *If you have technical queries or issues:* info@forever-young-club.com.au
- *If you have an event you would like to promote, feedback on the site or ideas for the marketing team:* marketing@forever-young-club.com.au
- *If you have a great story we can tell the media:* media@forever-young-club.com.au
- *If you would like to advertise your product or service on the site or know of a company who may be interested:* advertising@forever-young-club.com.au